



北京仲裁委员会
Beijing Arbitration Commission
北京国际仲裁中心
Beijing International Arbitration Center

Toronto
24 June 2019

San Francisco
28 June 2019

New York
26 June 2019

THE 2019 BAC/BIAC ANNUAL SUMMIT ON COMMERCIAL DISPUTE RESOLUTION IN CHINA

Sponsorship Brochure

CO-HOSTED BY



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Invitation to participate



“

Aims to connect Chinese dispute resolution practitioners with their international counterparts to form long- lasting relationships and to foster cooperation

”

Dear Colleagues and Friends,

We are delighted to announce that the 2019 BAC/BIAC North America Summit on Commercial Dispute Resolution in China will be held in this summer. The Summit is one of our most significant events each year, which aims to connect Chinese dispute resolution practitioners with their international counterparts to form long- lasting relationships and to foster cooperation. The Summit is a highly-regarded event which carries the essence of our efforts in promoting international dispute resolution.

Since 2013, BAC/BIAC has launched the Annual Review and Preview on Commercial Dispute Resolution in China and organized correlated annual roadshows, together as the Annual Summit Project. Previous successful roadshows in Europe and the UK, which gathered influential practitioners and generated many thoughtful ideas, are encouraging.

We, therefore, decided to move to North America in 2019, specifically to New York, Toronto, and San Francisco; to strengthen the ties between dispute resolution communities in China and North America.

Especially considering the complex international trade backdrop, we feel like such meaningful exchanges will benefit stakeholders even beyond the dispute resolution circle.

Sponsoring the 2019 BAC/BIAC North America Summit will allow your organization to be associated with one of the most important international events in 2019.

Lastly, please refer to the following links to know more about our previous seminars.

English Website:

<http://annualreport.bjac.org.cn/en>

Chinese Website:

<http://annualreport.bjac.org.cn>

Thank you very much. I look forward to hearing from you and to welcoming you on board.

Yours sincerely,

Dr. Fuyong Chen

Deputy Secretary-General
Beijing Arbitration Commission / Beijing
International Arbitration Center

Why should you sponsor?

About the Summit

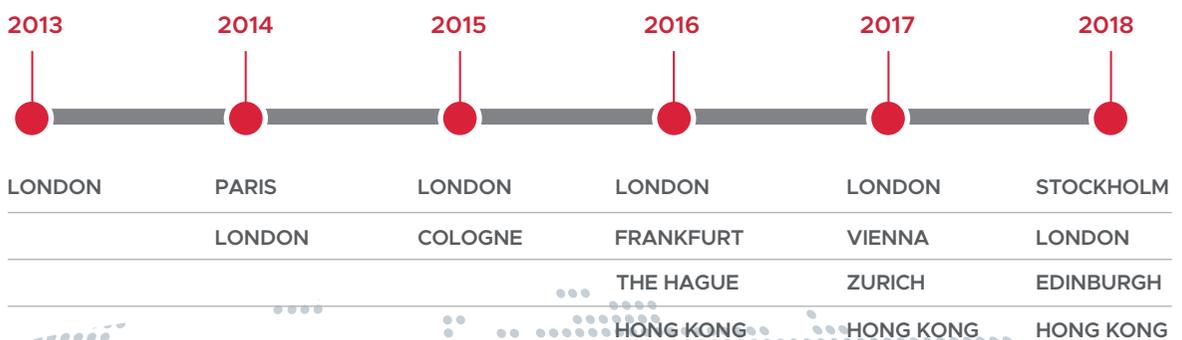
Since 2013, a group of prestigious Chinese legal practitioners have responded to BAC/BIAC's call and undertaken to publish reviews and previews each year, mostly on legislative and practical movements in Chinese dispute resolution field, as well as the niche businesses in difference commercial sectors.

Meantime, BAC/BIAC has organized correlated oversea Summits every year, encouraging discussion and reflection of the yearly issues included in the reviews and previews, fostering collaboration among Chinese legal practitioners and the counterparts globally, as well as building trust between Chinese and Western Commercial Dispute Resolution community.

These Summits have acquired a reputation in gathering influential practitioners and key players in the field over the years. Talents would have valuable exchange of ideas and observations regarding commercial dispute resolution in China.

Stepping into 2019, the Annual Summit reaches its 7th anniversary. Currently, BAC/BIAC opens sponsorship opportunity and looking for partners among the dispute resolution field. BAC/BIAC is prepared to tailor-make certain event content to fit with the needs and expectations of our sponsors and partners.

Recent Summits have been held in



Format of the Summit

The 2019 Summit, in the form of a public conference, will be a one-day event respectively in:



The Summit will include different sessions, including International Arbitration, Mediation, IP, Energy, Real Estate, Construction, Investment, Finance, International Trade, Entertainment and Aviation. (To be determined together with local partners)

Who will Attend

- Trans-national enterprises or, companies with international business
- Lawyers specialized in international dispute resolution and/or focus on trans-border issues
- Seasoned hands in international arbitration
- Other stakeholders in academy, regulators, and judiciaries
- Representatives of major international arbitration institutions

Sponsorship opportunities

Platinum Sponsorship \$ 14,800 (¥ 100,000)

plus VAT (Two seats ONLY)

- Acknowledgement of your organization's Platinum sponsorship status on the home page of the Summit website.
- Acknowledgement of your organization's name at the event.
- Logo on promotional event materials e.g. Newsletter, Event Brochure, Event Flyer and Event Signage at venue.
- Full page advertisement on the Event Programme.
- 300 word corporate description on the Event Brochure.
- One insert to be placed into the delegate conference bag (35cm x 27cm).
- Complimentary exhibition booth at the Summit.
- 5 complimentary sponsor registrations for each stop (full delegate) to the Summit including full catering and cocktail reception.
- Ensure 1 panel member for each stop (Option: Speaker, Moderator and Commentator).

Note: The indicated price is for THREE EVENTS in total.

Gold Sponsorship \$ 5,800 (¥ 39,500)

plus VAT (4 seats limited in each stop)

- Acknowledgement of your organization's Gold sponsorship status on the home page of the Summit website.
- Acknowledgement of your organization's name at the event.
- Logo on promotional event materials e.g. Newsletter, Event Brochure, Event Flyer and Event Signage at venue.
- Half page advertisement on the Event Programme.
- 150 word corporate description on the Event Brochure.
- One insert to be placed into the delegate conference bag (35cm x 27cm).
- Complimentary exhibition booth at the Summit.
- 3 complimentary sponsor registrations (full delegate) to the Summit including full catering and cocktail reception.
- 1 panel member. (Option: Speaker, Moderator and Commentator)

***BAC/BIAC has the final right to decide. Note: The indicated price is for ONE EVENT only.**

Advertising opportunity

Event Promotional Materials insert into the conference bag

\$ 1,000 (¥ 6,800) plus VAT

Opportunity to include a promotional insert in the delegate conference bag (maximum one x A4 double sided flyer)

Please note:

The finished art work is to be supplied by the Sponsor.

150 copies for each city.



Those who are interested in sponsoring the event have a few sponsorship options. Sponsors are invigorated to choose the level of sponsor fee, which suits their preferences and budget.

- Sponsor subscribing for TWO events can enjoy a **10% off discount** (for Gold Sponsor and Advertising opportunity).
- Early bird for Sponsor subscribing can enjoy a **15% off discount** (before 28 February 2019).
- The above of two preferential policies can be shared. All the offers are subject to the signing of the sponsorship agreement.
- Limited number of packages available: **1st COME, 1st SERVED.**
- Purchasing deadline: **31 March 2019.**

Contact & information

* For further information regarding cooperation and other opportunities to participate in the 2019 BAC/BIAC Annual Summit on Commercial Dispute Resolution in China, please contact

Mr. Michael Jin
(Beijing LexPR Consulting Co., Ltd.)

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mjin@lexpr.net

Terms and conditions

Application / Cancellation of sponsorship

Application for sponsorship must be made by completing the sponsorship application form in the brochure. Sponsor will be received the invoice within 30 days once received the total payment.

Should the sponsor wish to withdraw from being a sponsor of any event after placing an order, the sponsor will be liable for the following amounts:

- **Cancellation after Sponsor Logo is placed on any promotional event materials**
e.g. Newsletter, Event website, Event Brochure, Event Flyer and Event Signage at venue, 50% of agreed value of invoice.
- **Cancellation after 1 April 2019, 75% of the agreed value of invoice.**
- **Cancellation after 1 May 2019, 90% of the agreed value of invoice.**
- **Cancellation after 1 June 2019, 100% of the agreed value of invoice.**
- **Cancellation of sponsorship must be directed in writing to mjin@lexpr.net.**
The cancellation fee of the sponsorship amount is subject to VAT at 8%.

Sponsorship application form

Please scan and e-mail the completed form along with an Ai/PSD version of your company logo and a company biography (word count depends on confirmed package) to mjin@lexpr.net.

Sponsorship / Advertising

I would like to confirm (*Please specify what Partnership you would like to confirm*)

Package: _____

Total Cost: _____ plus VAT at 8%

Organization's VAT registration information:

Company Name: _____

VAT Registration Number: _____

Address: _____

Phone Number: _____

A/C Bank: _____

Bank Account: _____

E-mail: _____

Signature: _____

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